



# FREER Records

## Event Sponsorship Packet

**Hi there!** Thanks for your interest in **FREER Records**.

We are the **first record label in the United States for prison-impacted musicians**. Our mission is to build the careers of our artists so their work is widely heard, uncensored, and upholding of their humanity.

Sponsoring a **FREER Records** event (concert, listening session, panel discussion, art exhibit) provides you with a great opportunity to connect with the prison-impacted communities in the U.S. and with advocates for prison reform. The community we have built includes people from all walks of lives, brought together by a shared belief in the power of the arts to dismantle stereotypes, improve quality of life, and lead to social justice. We pride ourselves in building bridges between people impacted by incarceration and other forms of oppression and inequality, and other segments of American society.

We organize events at live music venues, community based organizations, universities, and art galleries.

We've been featured in:

***The New York Times,***  
***The Washinton Post, Rolling Stone,***  
***BBC, Pitchfork, Los Angeles Times,***  
***NPR, KCRW,*** and many more!

(See [freerrecords.com/press](http://freerrecords.com/press))

**MEDIA REACH**  
Each event provides wide exposure through a variety of marketing channels, including our email list (2,300 subscribers) and our social media (4,200 followers).

# SPONSORSHIP OPPORTUNITIES



## **\$500 Sponsorship:**

- Sponsor recognition in the event program
- 5 tickets to the event

## **\$1,000 Sponsorship:**

- Prominent sponsor recognition on all event-related marketing and promotional materials, such as save the dates, invitations, flyers, emails, social media posts.
- Sponsor listing on the event program
- 5 tickets to the event

## **\$5,000 - \$10,000 Sponsorship**

- Prominent sponsor recognition on all event-related marketing and promotional materials, such as save the dates, invitations, flyers, emails, social media posts
- Sponsor table at the event and the opportunity to display and products, services, or company marketing material
- Company name mentioned in all media advertising
- Sponsor listing on the event program
- 10 tickets to the event

We also welcome your own ideas for a customized sponsorship opportunity!  
**WE'D LOVE TO HEAR FROM YOU!** If you're interested in supporting one of our events, please reach out!

**F R E E R R E C O R D S . C O M**

**Instagram @freerrecords**

**X @freerrecords**

**Facebook @freerrecords**

**YouTube /@freerrecords**

*BL Shirelle*

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